

Head, Quantitative Research

Description

Our client, a top-class Marketing Research Agency handling market research projects for most multinational companies in major parts of Africa, requires a core marketing researcher to lead the Quantitative Division in Lagos, Nigeria.

It is a top executive position.

Responsibilities

The successful candidate will be involved in business development, lead engagements in quantitative research, and provide leadership for the quantitative research team.

Qualifications

Minimum Requirements:

1. Eight years in major marketing research Agency in Nigeria or any other African country.
2. A very good Degree in Mathematics, Statistics, Economics, Business Administration, Accounting, Psychology, Sociology, Mass Communication, Physical Sciences, Engineering, etc is a must. MSc, MBA or PhD may be an added advantage.
3. Candidates with modern marketing research, excellent leadership, communication and client service management skills will be preferred. Experience on handling major market research projects will be a plus.

Job Benefits

Attractive remuneration with top-notch, industry-standard perks and benefits.

Contacts

Candidates who are qualified and interested should send their CVs to factbaseconsulting@gmail.com before May 20, 2022.

Please, use "Head, Quantitative Division" as the subject of your e-mail.

Only shortlisted candidates will be contacted.

Hiring organization

FactBase Consulting Limited

Employment Type

Full-time

Industry

Market Research

Job Location

Ikeja, Lagos, Nigeria

Date posted

May 10, 2022

Valid through

20.05.2022