Head, Quantitative Research

Description

Our client, a top-class Marketing Research Agency handling market research projects for most multinational companies in major parts of Africa, requires a core marketing researcher to lead the Quantitative Division in Lagos, Nigeria.

It is a top executive position.

Responsibilities

The successful candidate will be involved in business development, lead engagements in quantitative research, and provide leadership for the quantitative research team.

Qualifications

Minimum Requirements:

- 1. Eight years in major marketing research Agency in Nigeria or any other African country.
- A very good Degree in Mathematics, Statistics, Economics, Business Administration, Accounting, Psychology, Sociology, Mass Communication, Physical Sciences, Engineering, etc is a must. MSc, MBA or PhD may be an added advantage.
- Candidates with modern marketing research, excellent leadership, communication and client service management skills will be preferred. Experience on handling major market research projects will be a plus.

Job Benefits

Attractive remuneration with top-notch, industry-standard perks and benefits.

Contacts

Candidates who are qualified and interested should send their CVs to factbaseconsulting@gmail.com before May 20, 2022.

Please, use "Head, Quantitative Division" as the subject of your e-mail.

Only shortlisted candidates will be contacted.

Hiring organization FactBase Consulting Limited

Employment Type Full-time

Industry Market Research

Job Location Ikeja, Lagos, Nigeria

Date posted May 10, 2022

Valid through 20.05.2022